

Smart IP policies to boost Europe competitiveness

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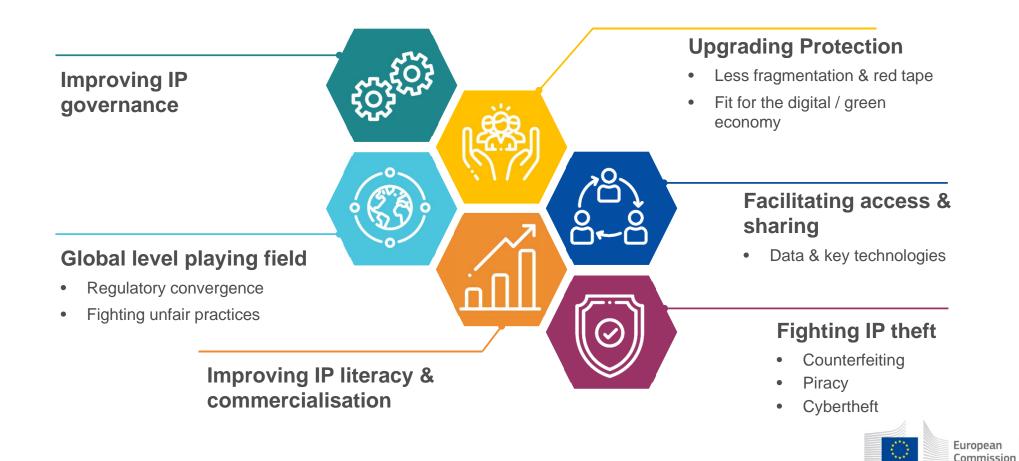
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Towards a new industrial strategy for Europe

- Key aims:
 - Transformation to green and digital economy
 - Economy working for people
 - Global competitiveness & strategic autonomy
- Horizontal tools
 - Single Market
 - Investment & Innovation
 - Global level playing field
 - Skills
 - SME's
- Strategic Value Chain / Industries Alliances



IP policies – Key objectives



Thank you



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