Include

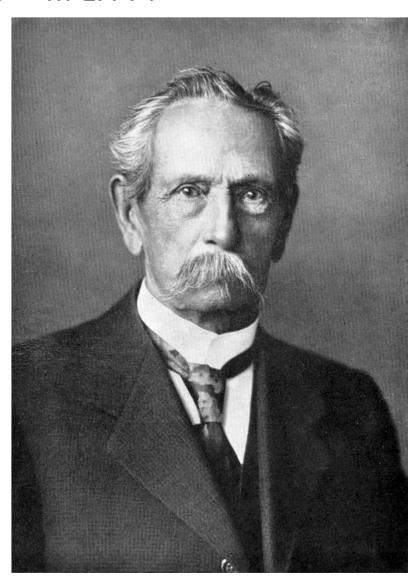
Smart City Technology Company

INTELLECTUAL PROPERTY FOR THE EUROPEAN UNION IN

A WORLD OF CHALLENGES 2020.

Željko Riha

Jho is this man?

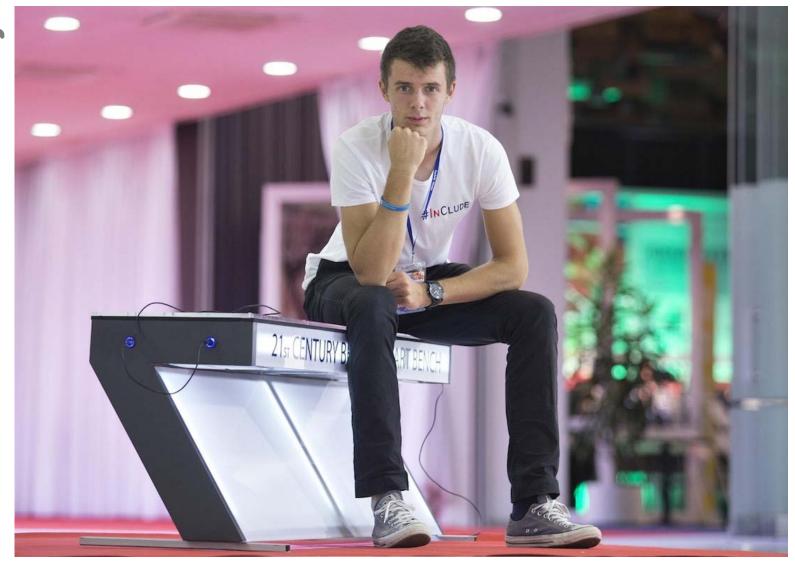


Karl Friedrich Benz

He received a patent for the motorca in 1886.

2015. World's first

smar





Je are Include

April 2014 Ivan Mrvos founded Include 1td.

World's first smart bench installed in Solin

ecember 2015 (Croatia)

July 2015

ptember 2016

August 2017

ecember 2018

August 2019

ecember 2019

January 2020

Launched Steora, world's best smart street

July 2017 bench

100th Steora bench sold

January 2018 Include grew to 35 employees

April 2018 125 cities & municipalities worldwide with

June 2018 Steora

August 2018 500th Steora bench sold

600th Steora bench sold

April 2019 700th Steora bench sold - 35 global markets

800th Steora bench sold - 36 global markets

900th Steora bench sold - 40 global markets

1050th Steora bench sold - 42 global markets

1150th Steora bench sold – 47 global markets

1250th Steora bench sold – 50 global markets





Poslovni.hr leading Croatian business journal

STARTUP

OF THE

YEAR

2017



Central European Startup Awards



Readers of BUG largest Croatian tech magazine



Central European Startup Awards



Readers of BUG largest Croatian tech magazine



Central European Startup Awards



The Nikola Tesla association Zagreb



The EU Top 50 organisation in the European Pairlament



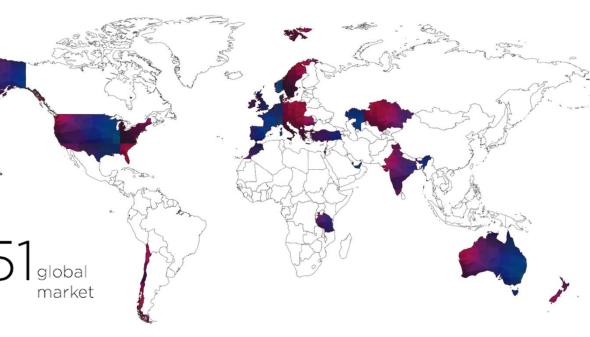
130th Steora bench sold – 51 global market

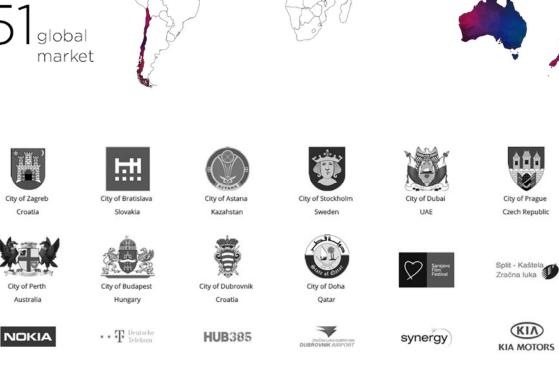
Jorld's first smart bench -



"Known state of

::: Include







 \int_{offices}

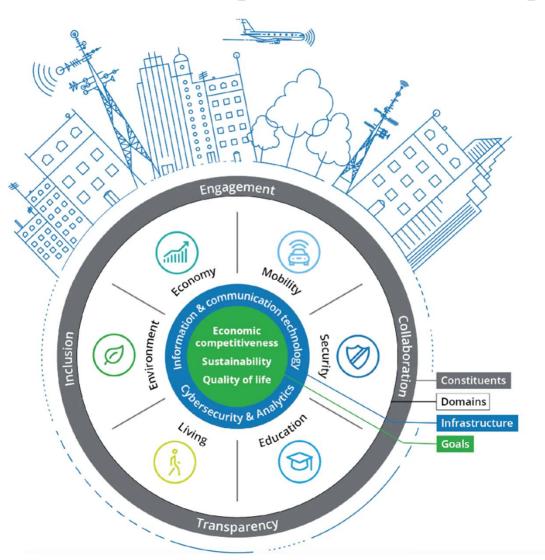
in 6 countries







Smart City of today



Key figures:

- By 2050, more than 70% of the global popula is anticipated to live in cities
- The global IoT in smart cities market was valuat around USD 79.3 billion in 2018 and is expeto reach approximately USD 330.1 billion by 2
- In 2017, nearly 33.1% of smart cities projects were pioneered by Europe, by initiating more than 84 projects
- The European IoT sector is expected to account nearly USD 2,103 billion in the future







Protection



CERTIFICATE OF REGISTRATION

The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the recording made in the International Register of Marks maintained under the Madrid Agreement and Protocol.

Reproduction of the mark where STEORA the mark is represented in standard characters

Registration number 1 342 823

Registration date November 14, 2016

Date next payment due November 14, 2026

Name and address of holder INCLUDE j.d.o.o.

Kneza Tripimira 30, HR-21210 Solin (Croatia)

of the representative (Croatia)

Name and address DIATUS Društvo inovatora Split, Poljička cesta 31, HR-21000 Split

or kind of mark

List of goods and services NCL(10-2016)

Indication relating to the nature
The words contained in the mark have no meaning.

- 9 Charging appliances for rechargeable equipment; batteries; batteries, electric; wireless chargers; smoke detectors; screens; electronic advertising displays; noisemeters; hygrometers; computer screens; computer operating programs; battery chargers; chargers for electric batteries; computer software for mobile phones; motion sensors; temperature sensors; gas for mobile phones; motion sensors; temperature sensors; gas sensors; humidity sensors; pollutant sensors; software and applications for mobile devices; solar cells; solar wafers; light-emitting diodes (LED); USB chargers; video screens; wide area network (WAN) routers; projection screens.

 20 Benches [furniture]; furniture.

 35 Rental of advertising space; advertising.

 4 Designing and developing webpages on the Internet; research and development of computer software; providing weather information; computer programming and software design.
- information; computer programming and software design; development and creation of computer programmes for data processing; computer software design.

Basic registration Croatia, 17.11.2016, Z20160661

Data relating to priority Croatia, 18.05.2016, Z20160661A under the Paris Convention

Designations under European Union

the Madrid Protocol

Date of notification 04.05.2017



EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE **CERTIFICATE OF REGISTRATION**

This Certificate of Registration is hereby issued for the European Union trade mark identified below. The corresponding entries have been recorded in the Register of European Union trade marks.

UFFICIO DELL'UNIONE EUROPEA PER LA PROPRIETÀ INTELLETTUALE CERTIFICATO DI REGISTRAZIONE

Si rilascia il presente certificato di registrazione per il marchio dell'Unione europea identificato in appresso. I dati ad esso relativi sono stati iscritti nel Registro dei Marchi dell'Unione europea.



www.euipo.europa.eu

Registered / Registrato 22/05/2019

No 018011777

Monna

The Executive Director / II Direttore esecutivo

Christian Archambeau



Market Challenges - 11Smart

☐ Trade mark

UK

Smart Bench

(210)/(260)Application number UK00003209510

(270) Application language en

(220) Application date 2017-01-30

Application reference STR121.UUK1

Trade mark office United Kingdom - UKIPO

(190) Registration office GB

(111) Registration number UK00003209510

(151) Registration date 2017-06-16

(141) Expiry date 2027-01-30

Series of 2

(550) Trade mark type Word

(551) Kind of mark Individual

(511) Nice classification 9,11,35,36,38,42

Current trade mark status Registered

Status date 2017-01-30

Opposition period start date 2017-04-07

Opposition period end date 2017-06-07

(521) Acquired distinctiveness false

Applicant identifier 492764

Name Strawberry Energy London Ltd

Applicant incorporation country code GB

Address country GB

Address 421 Chynoweth House

Trevissome Park

Truro TR4 8UN



THANK YOU.



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