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SUMMER SCHOOL

WIPO/ACAD/RJK/26
ORIGINAL: ENGLISH
DATE: AUGUST 28, 2026

WIPO-Croatia Summer School on Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the State Intellectual Property Office of the Republic of Croatia (SIPO)

and
the University of Rijeka (UNIRI)

Rijeka, August 31 to September 11, 2026

PROGRAM

prepared by the International Bureau of WIPO, SIPO Croatia and UNIRI

Venue: University of Rijeka (UNIRI)
Campus Trsat
Faculty of Civil Engineering
Radmile Matejčić 3,
Rijeka, Croatia
Room number G210 (second floor)

Day 1 – Monday, August 31, 2026

15:00 - 15:30		Registration and Administrative Matters
15.30 - 16.00		Introduction of program and participants
16:00 - 16:30		Welcome addresses
		Opening Remarks from WIPO
	Speaker:	Mr. Victor Owade, Head of Academic Institutions and Executive Program, WIPO Academy
		Opening Remarks from SIPO and UNIRI
	Speakers:	Ms. sc. Ljiljana Kuterovac, Director General, SIPO
		Prof. dr.sc. Irena Vodopija Krstanović Vice-Rector for Studies, Students, Quality Assurance and Internationalization, University of Rijeka
		Prof. dr.sc. Ivana Kunda, University of Rijeka, Faculty of Law
16.30 - 16.45	Coffee Break	
16:45 - 17:30	Topic 1:	Introduction to Intellectual Property: Challenges and Opportunities in the Global Economy
	Speaker:	Prof. Irene Calboli, Regents Professor of Law, Texas A&M University School of Law
17:30 - 18:00	Discussion	
18:00 - 18:15	Complete Required Day 1 Evaluation Survey	
18:30 - 19:30	Welcome cocktail at the UNIRI Kampus on Trsat, hosted by SIPO Croatia	

Day 2 – Tuesday, September 1, 2026

SECTION I PATENTS AND INNOVATION

9:00 - 10:00 Topic 2: International Patent Landscape

Speaker: Ms. Tatjana Nikolić, Head of Section for
Administrative Affairs, Patents Department, SIPO
Croatia

10:00 - 10:30 Discussion

10:30 - 11:00 Coffee Break

11:00 - 12:00 Topic 3: Exceptions, Limitations and Flexibilities

Speaker: Ms. Tatjana Nikolić, Head of Section for
Administrative Affairs, Patents Department,
SIPO Croatia

12:00 - 12:30 Discussion

12:30 - 14:00 Lunch Break

**14:00 - 15:00 Topic 4: Patent Information and its Usefulness: A Practical
Approach**

Speaker: Mr. Alen Dedović, Senior Patent Examiner -
Specialist, Technical Experts Service, Patents
Department, SIPO Croatia

15:00 - 15:30 Discussion

15:30 - 16:00 Coffee Break

**16:00 - 17:30 Topic 5: Patents and AI inventions: Issues and Challenges: Case
Study**

Speaker: Mr. Alen Dedović, Senior Patent Examiner -
Specialist, Technical Experts Service, Patents
Department, SIPO Croatia

17:30 - 17:45 Complete Required Day 2 Evaluation Survey

18:00 – 19:30 Guided Tour of Rijeka

Day 3 – Wednesday, September 2, 2026

SECTION II COPYRIGHTS AND RELATED RIGHTS

9:00 - 10:00 Topic 6: International Copyright and Recent Developments

Speaker: Ms. Jelena Sekulić, Independent Service for
Copyright and European and International Affairs,
Head of the Section for European and International
Affairs, SIPO Croatia

10:00 - 10:30 Discussion

10:30 - 11:00 Coffee Break

**11:00 - 12:00 Topic 7: Exceptions and Limitations to Copyright and Related
Rights: Ongoing Debates**

Speaker: Ms. Jelena Sekulić, Independent Service for
Copyright and European and International Affairs,
Head of the Section for European and International
Affairs, SIPO Croatia

12:00 - 12:30 Discussion

12:30 - 14:00 Lunch Break

14:00 - 14:45 Topic 8: Collective Management of Copyright and Related Rights

Speaker: Ms. Daniela Kuštović Kokot, Head of the
Independent Service for Copyright and European
and International Affairs, SIPO Croatia

14:45 - 15:00 Discussion

15:00 - 15:15 Coffee Break

15:15 – 16:00 Topic 9: Emerging Issues in the Digital Environment

Speaker: Prof. dr.sc. Ivana Kunda, University of Rijeka,
Faculty of Law

16:00 - 17:30 Topic 10: Copyright and the Public Domain: Case Study

Speaker: Prof. dr.sc. Ivana Kunda, University of Rijeka,
Faculty of Law

17:30 - 17:45 Complete Required Day 3 Evaluation Survey

Day 4 – Thursday, September 3, 2026

SECTION III	MARKS	
9:00 - 10:00	Topic 11:	International Trademark Landscape
	Speaker:	Ms. Antoneta Cvetić, Head of the Trademarks and Industrial Designs Department, SIPO Croatia
10:00 - 10:30	Discussion	
10:30 - 11:00	Coffee Break	
11:00 - 12:00	Topic 12:	Internet Domain Names and Uniform Dispute Resolution Procedures (UDRP)
	Speaker:	Prof. Dr. Katja Weckström, University of Eastern Finland
12:00 -12:30	Discussion	
12:30 - 14:00	Lunch Break	
14:00 - 15:30	Topic 13:	Infringements and Abuses of Marks on the Internet: Case study
	Speaker:	Prof. Dr. Katja Weckström, University of Eastern Finland
15:30 - 16:00	Coffee Break	
16:00 - 16:45	Topic 14:	Protection of Country Names
	Speaker:	Prof. Dr. Katja Weckström, University of Eastern Finland
16:45 - 17:00	Discussion	
17:00 - 17:15	Complete Required Day 4 Evaluation Survey	

Day 5 – Friday, September 4, 2026

SECTION IV OTHER INTELLECTUAL PROPERTY (IP) RIGHTS

9:00 - 10:00 Topic 15: Trade Secrets: Issues and Best Practices

Speaker: Prof. Dr. Katja Weckström, University of Eastern Finland

10:00 - 10:30 Discussion

10:30 - 11:00 Coffee Break

11:00 - 12:00 Topic 16: Design Protection and its Interface with other IP Areas

Speaker: Ms. Antoneta Cvetić, Head of the Trademarks and Industrial Designs Department, SIPO Croatia

12:00 - 12:30 Discussion

12:30 - 14:00 Lunch Break

14:00 - 15:30 Topic 17: Geographical Indications in the Promotion of National Products: Case study

Speaker: Ms. Tea Majerski, Head of the Service for Trademark, Industrial Design and Geographical Indication Registration, Trademarks and Industrial Designs Department, SIPO Croatia

15:30 -16:00 Coffee Break

16:00 - 17:00 Topic 18: IP and Competition Policy

Speaker: Prof. dr.sc. Vlatka Butorac Malnar, University of Rijeka, Faculty of Law, Croatia

17:00 - 17:30 Discussion

17:30 - 17:45 Complete Required Day 5 Evaluation Survey

Day 6 – Monday, September 7, 2026

SECTION V IP AS A BUSINESS ASSET

9:00 - 9:45 Topic 19: Economics of IP

Speaker: Assist. Prof. Dr. Silviya Todorova, IP Attorney,
Todorov LLP / University of National and World
Economy, Sofia

9:45 – 10:15 Discussion

10:15 - 10:30 Coffee Break

10:30 - 11:30 Topic 20: IP Valuation and Management

Speaker: Assist. Prof. Dr. Silviya Todorova

11:30 - 12:30 Topic 21: Copyright Licensing: A Practical Approach

Speaker: Assist. Prof. Dr. Silviya Todorova

12:30 - 14:00 Lunch Break

14:00 - 15:00 Topic 22: Transfer of Technology and Licensing

Speaker: Assist. Prof. Dr. Silviya Todorova

15:00 - 15:30 Coffee Break

15:30 – 18:00 Topic 23: Simulation Exercises on Licensing Negotiations

Speaker: Assist. Prof. Dr. Silviya Todorova

18:00 - 18:15 Complete Required Day 6 Evaluation Survey

Day 7 – Tuesday, September 8, 2026

SECTION VI CONTEMPORARY GLOBAL IP CHALLENGES

9:00 - 10:00 Topic 24: IP, Green Technology and Climate Change: Issues and Challenges

Speaker: Prof. Irene Calboli, Regents Professor of Law,
Texas A&M University School of Law

10:00 - 10:30 Discussion

10:30 – 11:00 Coffee Break

11:00 - 11:45 Topic 25: Panel Discussion: IP and Public Health: Issues and Challenges

Speaker: Mr.sc. Gordana Turkalj, Head of the Patents
Department, SIPO Croatia

11:45 - 12:00 Discussion

12:00 – 14:00 Lunch Break

14:00 - 14:45 Topic 26: Panel Discussion: Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions: Towards a Suitable Protection System

Speaker: Prof. Irene Calboli, Regents Professor of Law,
Texas A&M University School of Law

14:45 - 15:15 Discussion

15:15 - 15:45 Coffee Break

15:45 - 17:45 Topic 27: IP and Food Security: Issues and Challenges

Speaker: Ms. Nompumelelo Obokoh, Head, Climate
Change and Food Security, Office of the
Assistant Director General, Global Challenges
and Partnerships Sector, WIPO

17:45 - 18:00 Complete Required Day 7 Evaluation Survey

Day 8 – Wednesday, September 9, 2026

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| 9:00 - 10:30 | Topic 28: | Protection of Plant Varieties and the International Union for the Protection of New Varieties of Plants (UPOV) Convention |
| | Speaker: | Prof. dr.sc. Ivana Kunda, University of Rijeka, Faculty of Law |
| 11:00 - 11:30 | Coffee Break | |
| 11:30 - 12:30 | Topic 29: | IP and Biodiversity: International Landscape and Current Issues |
| | Speaker: | Dr.sc. Jasmina Mutabžija, University of Applied Sciences PAR Rijeka |
| 12:30 – 14:00 | Lunch Break | |
| 14:00 - 14:30 | Topic 30: | Intellectual Property and Biotechnology |
| | Speaker: | Dr.sc. Jasmina Mutabžija, University of Applied Sciences PAR Rijeka |
| 14:30 - 15:00 | Discussion | |
| 15:00 - 17:30 | Meetings with experts / Visit to JGL Pharmacy Museum | |
| | Experts: | Ms. Rafaela Bačić Milun, Corporate Legal Affairs & Sustainability director, Jadran-Galenski laboratorij d.d. |
| 17:30 - 17:45 | Complete Required Day 8 Evaluation Survey | |

Day 9 – Thursday, September 10, 2026

SECTION VII IP ENFORCEMENT

9:00 - 10:30 Topic 31: Enforcement of IP Rights

Speaker: Mr.sc. Mladen Vukmir, Attorney-at-Law
in Zagreb (Croatia), ECTA Supervisory
Board Member and former ECTA
President

10:30 - 11:00 Coffee Break

**11:00 - 12:30 Topic 32: Alternative Dispute Resolution in IP Disputes:
Simulation Exercises**

Speaker: Mr.sc. Mladen Vukmir, Attorney-at-Law
in Zagreb (Croatia), ECTA Supervisory
Board Member and former ECTA
President

12:30 - 14:00 Lunch Break

14:00 - 17:00 Group Discussions

Moderators: Mr.sc. Mladen Vukmir, Attorney-at-Law
in Zagreb (Croatia), ECTA Supervisory
Board Member and former ECTA
President

Dr.sc. Jasmina Mutabžija, University of
Applied Sciences PAR Rijeka

Group I: Alternative Dispute Resolution (Arbitration/Mediation) in IP Disputes

Group II: Copyright in the Digital Age

17:00 – 18:00 Preparation of the Report by each Group

18:30 – 20:30 Reception for students and speakers hosted by SIPO Croatia

Day 10 – Friday, September 11, 2026

9:30 – 10:30

Plenary Session – Presentation of Group Reports

Moderators: Mr.sc. Mladen Vukmir

Dr.sc. Jasmina Mutabžija

10:30 – 11:00 Coffee Break

11:00 – 12:00

Plenary Session – Presentation of Group Reports

Moderator: Dr.sc. Jasmina Mutabžija

Mr.sc. Mladen Vukmir

12:00 – 12:30

Evaluation and Closing Ceremony

Representative of UNIRI (tbd)

Representative of SIPO Croatia (tbd)

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